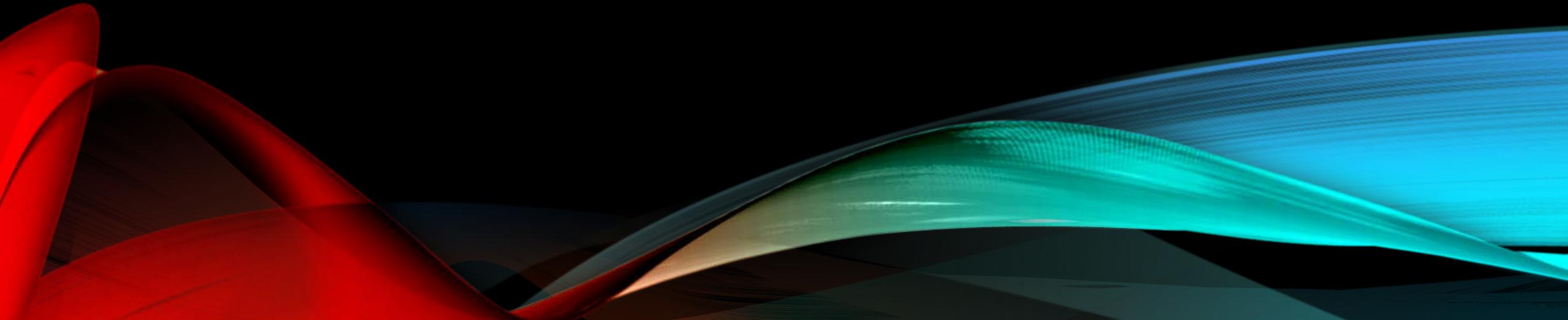


# COLLEGE OF MARIN UMOJA COMMUNITY PROGRAM

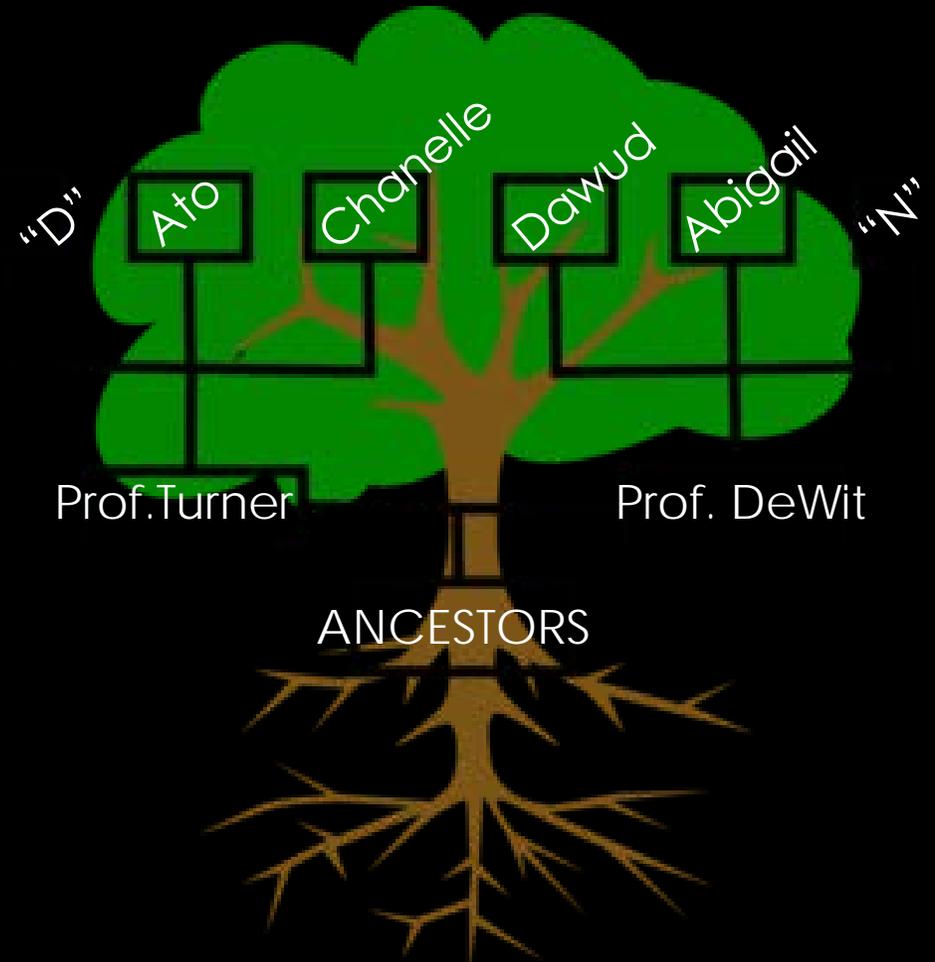
**Cynthia “D”, Ato, Chanelle, Dawud, & Abigail**

**WE HAVE BEEN CHARGED WITH  
ADDRESSING THE FOLLOWING  
QUESTIONS:**



# WHAT IS YOUR LEADERSHIP GROUP, A PROGRAM OR CLUB, ETC.? WHAT DO YOU WANT TO BECOME?

- Branch of the Umoja Program
- Advocates for change on campus





# HOW ARE YOU GOING TO ESTABLISH AND INTRODUCE YOUR GROUP TO YOUR CAMPUS? DOES YOUR GROUP HAVE A NAME OR BRAND?

- Post our pictures and schedules on a communications board in our Village space
- In class introductions of ourselves and the Umoja Program
- Host welcome events
- Umoja Peer Leadership Branch

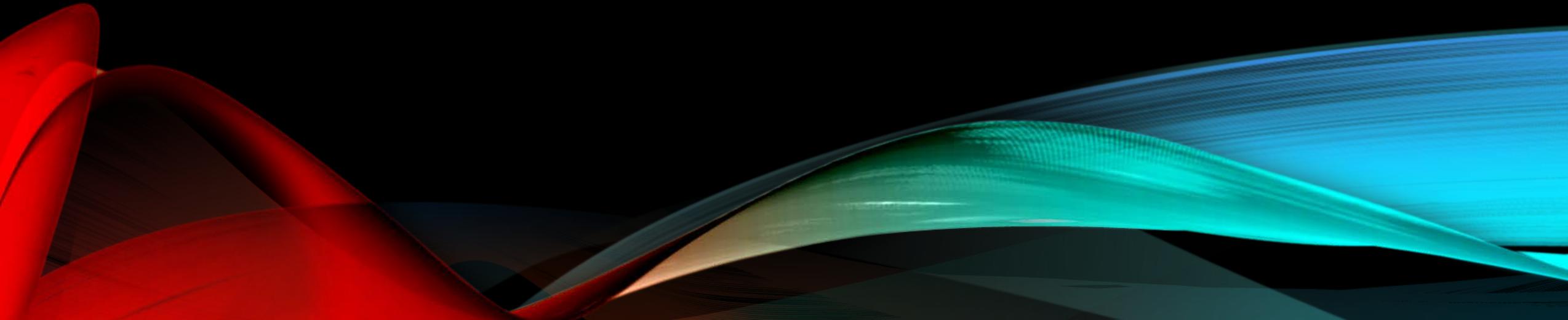


**WHAT IS YOUR RELATIONSHIP TO YOUR UMOJA PROGRAM GOING TO BE? WHAT IS THE NEED? HOW TO CONNECT BACK TO UMOJA?**

- We ARE Umoja
- The needs are:
  - Barriers to Black student enrollment
  - Student engagement
  - Obstacles that impede participation

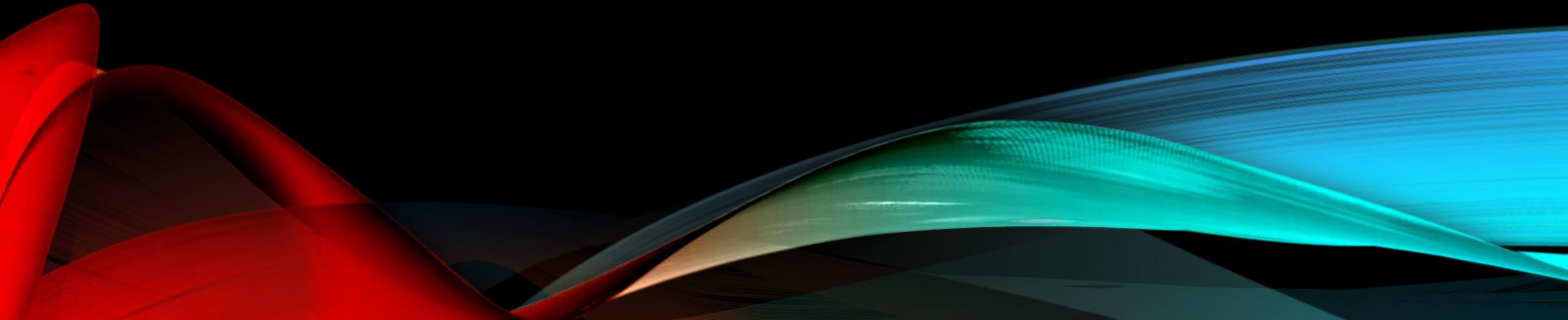
# BARRIERS TO BLACK STUDENT ENROLLMENT

- Attend safety committee meetings on campus
- Establish personal relationships with campus police and local law enforcement
- Interviews and surveys with community members



# STUDENT ENGAGEMENT

- Black faculty meet and greet
- Academic support through tutoring, study groups, and family partnering
- Incentivizing community building events



# OBSTACLES THAT IMPEDE PARTICIPATION

- Review of student schedules and availability for improved event planning
- Educating students about available resources
- Improve dedicated Umoja counseling and advising





## WHAT DO YOU WANT YOUR SOCIAL MEDIA PRESENCE TO BE?

- Regular updates and post to Snapchat, Instagram, and Facebook
- Creating a YouTube channel



## HOW ARE YOU GOING TO RESEARCH TO FIND OUT ABOUT THE BLACK STUDENTS NEEDS ON CAMPUS?

- Work with administrators to gather data
- Survey students directly



THANK YOU KINDLY